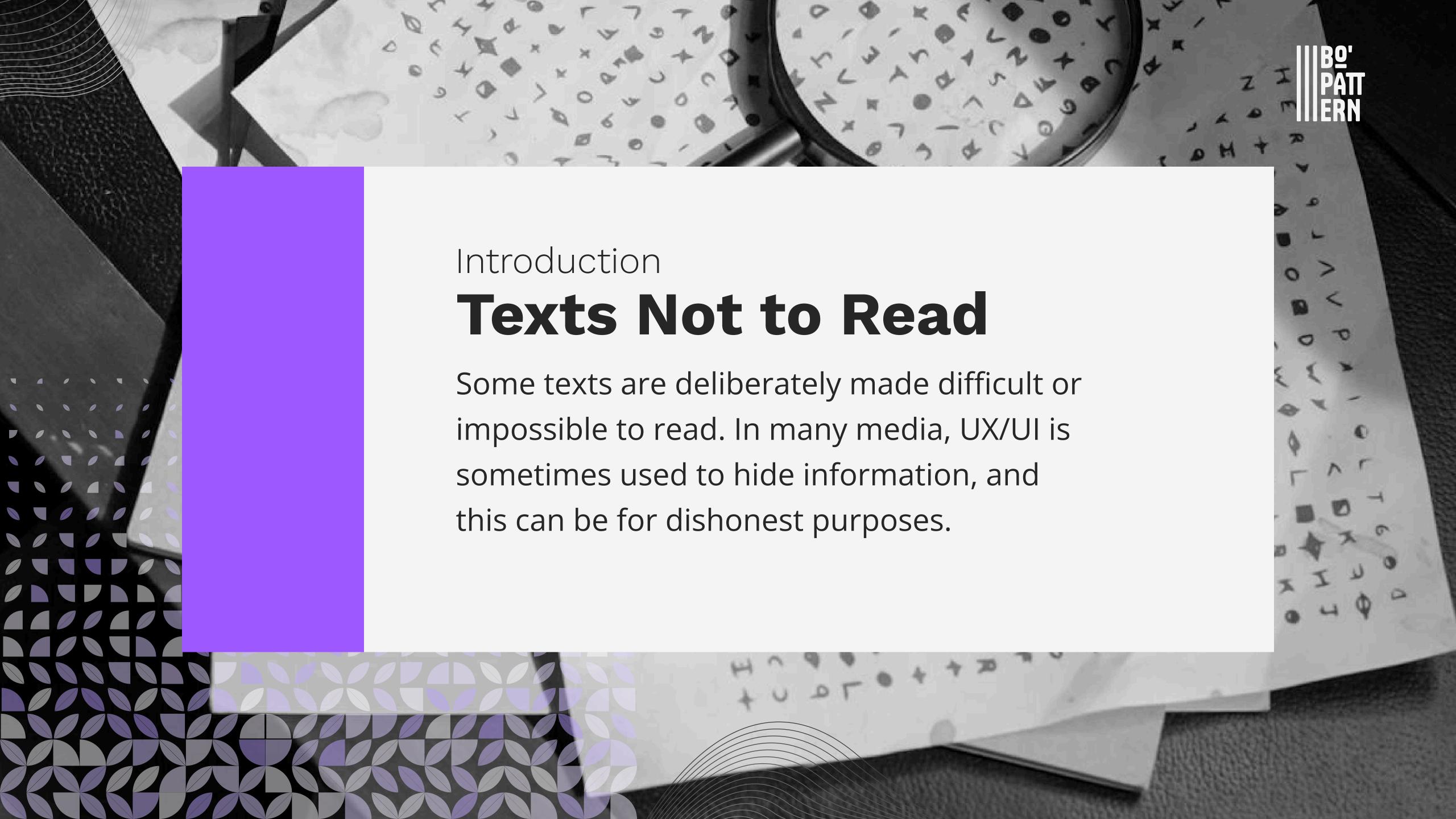
Ui/UX design

### Caution don't read that





# Why hide information?



When the text is considered irrelevant or it consists of footnotes or specifications that are seen as secondary.

#### Negative Aspect

If the text contains negative information or details that don't highlight the "product," it is often made less visible.

#### Dishonesty

In some cases, hiding the text serves dishonest objectives, such as concealing abusive conditions or unfavorable information.





Problematic

# The three main methods



### Positioning

Placing the text in a location that is hard to see or access.

#### Size

Reducing the text size to the point where it becomes almost unreadable.

#### Invisible

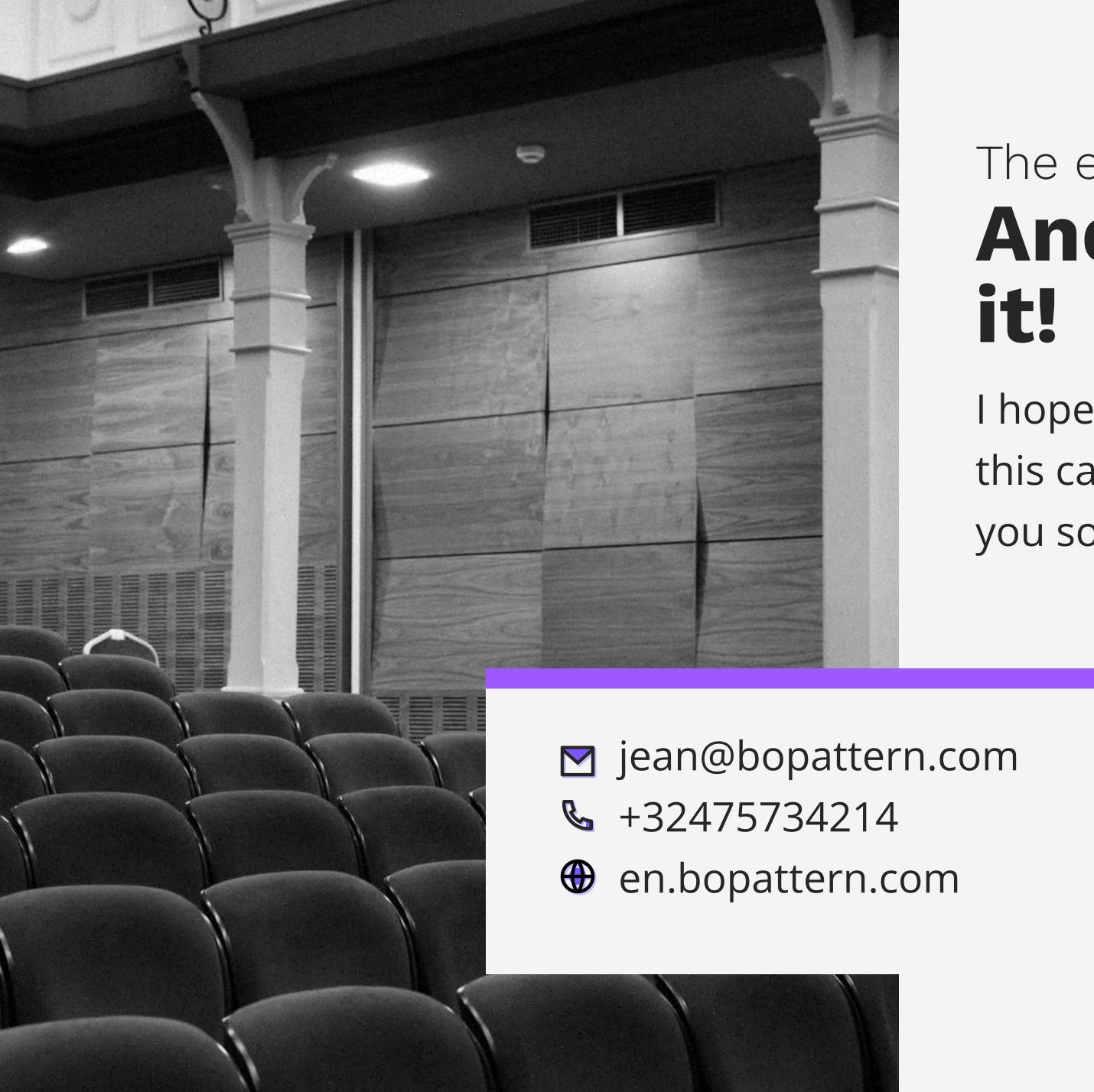
Making the text difficult to find or hiding it in another section to complicate reading.



Conclusion

### More Negative Purposes

Hiding information, especially when it's essential, is an unethical practice that severely harms the user experience.



The end

# And that's

I hope you enjoyed and found this case study interesting. See you soon!