BO'
PATT
ERN

case study
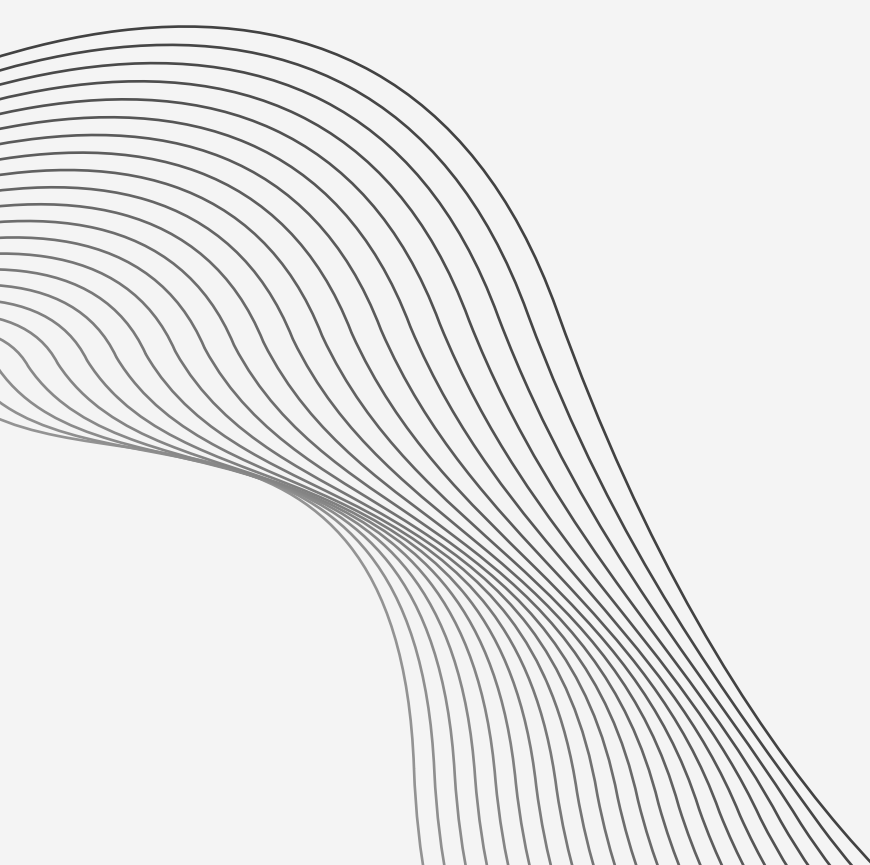
UI/UX design

The Importance of Context in Design

Introduction

Lack of context

On a LinkedIn video, I saw someone explain that cards don't need buttons, as they can serve as buttons themselves.

Introduction
Button or No Button?

In the video, it was suggested that the two elements on the right fulfill the same function. Well, I disagree.

No button

Title of the card

The super text of the super card

With button

Title of the card

The super text of the super card

button

BO'PATT ERN

cards without buttons
Different Types of Cards Without Links

BO' PATTERN

Simple card

Title of Card

The super text of the super card

Testimonial

★★★★★

A card displaying a user testimonial.

-someone

image card

4000

A text containing a number or statistic.

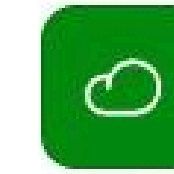cards with button
When All Cards Are Links

In applications like Airtable or Figma, where every card serves as a link, no additional button is needed. The card itself functions as an interactive element.
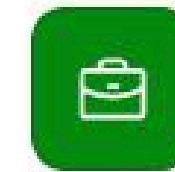
Au cours des 30 derniers jours

prospections
Base

Infopole
Interface · prospections

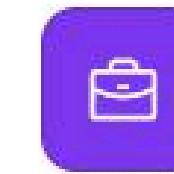**courtier en assurance**
Interface · prospections

Sombreffe
Interface · prospections

Statuts des tâches
Interface · Organiser des projets en cours et ...

Membres de l'équipe
Interface · Organiser des projets en cours et ...

Tâches
Interface · Organiser des projets en cours et ...

Projets
Interface · Organiser des projets en cours et ...

Précédentes

Organiser des projets en cours et attribuer des tâches
Base

Event Management
Base

projet deux
Base

Hello world
Base

The Importance of Context

As demonstrated earlier, the necessity for a button depends entirely on the context in which an element is used. The surrounding environment and functionality determine whether the card alone is sufficient or needs additional interaction points.

The end

And that's it!

I hope you enjoyed and found this case study interesting. See you soon!

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